

CURRICULUM VITAE

RAMESHPAGIDIMARRY

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CAREER OBJECTIVE: Striving for Excellence in Teaching, Research and Administration of my Alma Mater i.e. Osmania University.

EDUCATIONAL QUALIFICATIONS:

- Qualified SLET in the year of 1997.
- Pursuing Ph.D from Osmania University on "Brand Extension Strategies in India- A Comparative Study of Related and Un-Related Brand Extensions".
- Completed MBA from Osmania University in the year 1988 with First Division.
- Completed B. Com from Osmania University in 1984 with First Division.

EXPERIENCE:

- Have been working as Assistant Professor (C) with the Department of Business Management in Osmania University College For Women for the past 26 years.
- Associated with Admission Process in the Department of Business Management in Osmania University from 1996 to 2000.
- Associated with Centralized Admission Process of ICET(MBA/MCA) 2000, 2007, 2008 in Osmania University.
- Have been associating with the Centralized Admission Process of various PG, UG and Diploma courses i.e., MA, MCom, MSc, M Ed, MPed, MLiSc, MCJ, BPEd, BLiSc, BCJ and MSW in Osmania University Since 2001 to till Date.

- Have been associating with the Centralized Admission Process of BA, BCom, B Sc in Osmania University College for Women Since 1996.
- Have been a member of the core team for improving the Centralized Admission Process of Osmania University.
- Have been associating with the Admission Process of Telangana University, Nizamabad.
- Have been associating with the Admission Process of Mahatma Gandhi University, Nalgonda.
- Have been associating with the Admission Process of Palamur University, Mahbubnagar.

RESEARCH PUBLICATIONS:

- P. Ramesh, Seema Waghray and S. Anitha. 1995. "What Ails the Public Sector." Indian Economic Panorama. Vol. 5. No.3. pp. 18
- P. Ramesh, Seema Waghray and S. Anitha. 1995. "The Psychological Implications of Colours for Consumers." Osmania Journal of Psychology. Vol. 20. pp. 84-89
- P. Ramesh, S. Subbaiah and G. Vidyasagar Rao. 1995. "Mini Cement Plant-Scope for Entrepreneurship." SEDME. Vol. XXII. No. 3 pp. 27-33
- P. Ramesh, S. Subbaiah. 1996. "Career Planning and Development for an Employee-Organization Synergy." Business Line. 11th July 1996, pp. 23

ACADEMIC ACHIEVEMENTS:

- Participated in Staff Development Program conducted by IPE During 12th March to 24th March 2007.
- Conducted a one-day seminar on Organizational Life and Women Managers in the year 2000.
- Conducted various events and Management programs in the Osmania University College for Women throughout the teaching career.
- Attended various seminars conducted by the Management Institutions.

(RAMESH PAGIDIMARRY)